



<http://bermudabridgeactiongroup.co.uk>

ROSSENDALE WAY

BBAG COMMUNITY IMPACT GUIDE

EMAIL: BERMUDABRIDGEAGP@BTINTERNET.COM | WWW.FACEBOOK.COM/GROUPS/BERMUDABRIDGEAG | TWITTER @BERMUDABRIDGEAG

ROSSENDALE WAY

EXISTING

Rossendale Way is a residential road that is on the Arbury View estate. It is close to the Nuneaton Academy with its associated public sports facilities, sports hall and gym but more importantly leads to countryside of the Arbury Estate. As a quiet estate road it is not currently a 'rat run' and as a result there isn't an accident problem or a need for traffic calming.

FUTURE?

Contrary to what people may initially think, Rossendale Way will not benefit from the Bermuda Connection. The scheme will need to create new traffic signalised junctions on Heath End Road at Bermuda Road and The Raywoods. These in addition to the Tenlons Road junction will add significant delay to traffic along the B4112 including traffic using the route from the Arbury View Estate with the result being a much longer journey time than currently exists. The scheme also does nothing to remove the mini roundabout bottleneck at the Greenmoor Road junction or along College Street. However, an alternative exists in the A444 Corridor Improvements which would introduce traffic signals at the Greenmoor Road junction along with other junctions on College Street and the A444. This scheme was shown to solve all traffic congestion on these corridors and could be implemented for the same level of funding as the bridge.

The hidden agenda of the bridge is to allow developers to build a mega housing estate of between 1500 and 2000 homes on green belt land at Arbury View. A key outcome of the Bermuda Connection as stated in its Growth Fund Business Case is to facilitate a major housing estate which forms part of the 'unapproved' Borough Plan'. This will lead to significant pressure on local amenities including schools, doctors and dental surgeries and Rossendale Way would be the main access route. Not only would this be environmentally damaging but it would remove a beautiful amenity for residents and add to existing levels of congestion.

PUBLIC CONSULTATION

There are no consultations being held along the 'rat runs' created by the Bermuda Connectivity Project. The fact that 23000 homes are being leafleted should raise alarm at the level of traffic that is expected to be using your street if the scheme goes ahead. **Please ensure you get involved in the public consultation and have your voice heard.** Our website contains further detailed rebuttals against the scheme:

<http://bermudabridgeactiongroup.co.uk>

CURRENT:

- Residential housing estate.
- No 'rat running' from commuters.
- No accidents.
- Residents suffer from congestion on Heath End Road Peak time congestion.
- Adjacent to beautiful countryside, flora, fauna and ecology.
- Outlook onto the Arbury Estate Countryside.



FUTURE:

- Loss of beautiful countryside, flora, fauna and ecology.
- Loss of property value from loss of countryside.
- Additional congestion on Heath End Road due to new traffic signals at all times of day.
- Additional traffic from being the main road access to the new 'mega' housing estate.
- No improvement to existing bottlenecks or to accident blackspots.

